

Selontra®

Knock Rodents Out Clean



 **BASF**

We create chemistry

Selontra® Rodenticide

3 Times Faster Control

- **Selontra®** Rodenticide Bait, a new, highly effective, non-anticoagulant bait (non-AVK) based on a naturally occurring active ingredient that helps to achieve complete control of rodent infestations three times faster than conventional anticoagulant rodenticides.



Stop Feed Effect After
Consuming Lethal Dosage

Stop Feed Technology

- The mode of action of cholecalciferol causes rodents to stop feeding after approximately 24 hours, which allows for a shorter baiting regime and faster control.

Softer Environmental Profile

- **Selontra®** does not contaminate aquatic ecosystems.
- Secondary poisoning considered to be low risk for mammals and birds.
- **Selontra®** contains Bitrex.

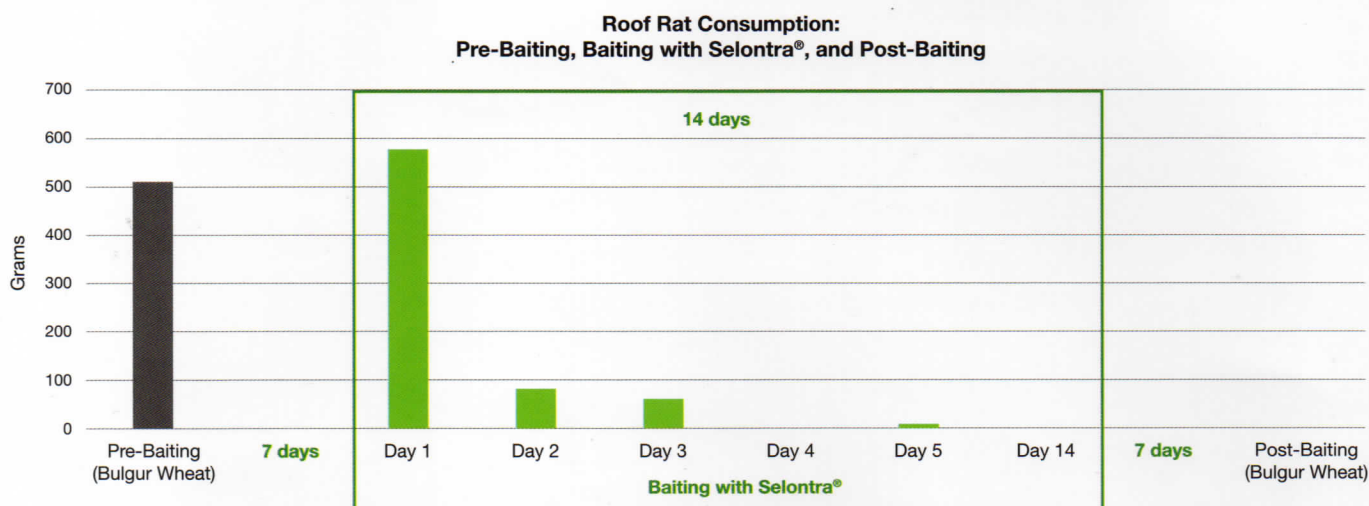


Alternative Solution for Internal Baiting

- **Selontra®** suitable for internal baiting as an alternative solution for rodent control compared to mechanical trap.

Selontra® Rodent Bait

U.S. Field Study: New Orleans, Louisiana



Source: BASF

Selontra® Rodent Bait

Success by the numbers

3x

3 times faster than most anticoagulant baits

100%

Controls 100% of rodents – even highly-resistant rats and mice species

30%

Stop feed technology controls rodents using 30% less bait while reducing waste

4x

Selontra® rodent bait is 4 times more palatable than most rodenticides and 13.2 times more than maize silage

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Lower acute toxicity to birds, resulting in a much lower risk of secondary, non-target poisoning

-18°C

Withstands bitterly cold climates as low as -18° Celsius

77°C

In extreme hot, humid environments, **Selontra®** rodent bait does not melt, seep or spoil like many other rodenticides

3

Suitable for 3 different applications: burrows, fence lines and bait stations

Selontra® Rodent Bait

Illustrated Baiting Placement



**Integrated
Pest
Management**

● Bait stations with **Selontra®** rodent bait

Recommended Application

SITUATION	PESTS	RATE
Inside and around domestic homes, industrial, commercial and agricultural buildings, animal houses, farms, wharves, public service buildings, hospitals, food processing facilities, abattoirs, transport vehicles (including ships), around grain terminals, storage areas and fence lines (including perimeter fence lines).	Norway rat (<i>Rattus norvegicus</i>)	3 - 9 Selontra® Soft Baits per bait station
	Roof rat (<i>Rattus rattus</i>)	
	House mouse (<i>Mus musculus</i>)	1 - 2 Selontra® Soft Baits per bait station

- **Norway rat (*Rattus norvegicus*) & Roof rat (*Rattus rattus*)** - Select suitable bait locations, such as along rat runs or areas exhibiting signs of infestation. Try to establish a barrier of bait locations between living and feeding areas. Secure 3 - 9 **Selontra® Soft Baits** at each bait location. **Selontra® Soft Baits** must be secured within lockable tamper resistant bait stations (eg. ROGUARD® Xtra Rat Stations). On initial application, an inspection of bait locations after 3 days may be undertaken to determine activity in bait locations and new locations may be selected if necessary. A subsequent inspection may also be undertaken again after 4 days to replace any soft baits which have been eaten. For severe infestations it is recommended that repeat inspections of all bait locations is conducted at 7 day intervals, replacing fresh Soft Baits only when Soft Baits have been eaten and until all signs of rat activity have disappeared.

- **House mouse (*Mus musculus*)** - Mice have very limited home ranges and do not need to drink. They are more difficult to control than rats because their feeding patterns are more erratic. Selection of bait locations is therefore even more important than for rats. Secure 1-2 **Selontra® Soft Baits** within tamper resistant bait stations (eg. ROGUARD® Mouse Stations) 2-3 metres apart. Bait locations should be in areas where activity is obvious, particularly where droppings are seen. Inspect bait locations and replace **Selontra® Soft Baits** as for rats until all signs of mouse activity have disappeared.

Selontra® should be applied by a licensed pest controller only.
This brochure is intended as advice.

Registered by:

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